



'Lok Samvardhan Parv' Brings Culture to Life at Dilli Haat



Hon'ble Minister launched Compendium on Schemes and Achievements of the Ministry at the Parv

Sh. Kiren Rijju, Hon'ble Cabinet Minister for Minority Affairs and Parliamentary Affairs, inaugurated the 'Lok Samvardhan Parv' which was organized as part of the 100 days' programme, of the Ministry of Minority Affairs. The Parv was organised to showcase the schemes, programmes and achievements of the Ministry and to highlight the activities undertaken in convergence with partner organisations and success stories under its various schemes. Sh. Iqbal Singh Lalpura, Chairman, National Commission for Minorities (NCM), Sh. Srinivas R. Katikithala, Secretary, Ministry of Minority Affairs, Ms. Cynthia McCaffrey, UNICEF representative to India, Sh. A. P. Abdulla Kutty, Chairman, Haj Committee of India (HCI) and other members of HCI & NCM also participated in the event.

Hon'ble Minister observed that the Ministry has been implementing welfare schemes for the various Minority Communities with significant achievements, however there is a need to further disseminate the achievements of the Ministry. Lok Samvardhan Parv was a platform to popularize the schemes and achievements of the Ministry. The Hon'ble Minister released a Coffee table book on schemes and achievements of Ministry of Minority Affairs. Further, a Credit Plan of National Minorities Development & Finance Corporation (NMDFC) for extending credit of over Rs.1000 crores to over 2.5 lakhs beneficiaries during 2024-25 was also released by the Hon'ble Minister.

Signing of MOU by NMDFC with Banks



With Indian Bank



With Union bank of India



With Punjab Gramin Bank

Signing of MOU by SCAs of NMDFC and State Skill Development Mission



Himachal Pradesh



Rajasthan



Maharashtra

During the inaugural event, MoUs between NMDFC and Indian Bank, Union Bank of India and Punjab Gramin Bank were signed for implementation of various schemes of NMDFC through these banks. Further, MoUs between States Skill Development Missions of Rajasthan, Himachal Pradesh and Maharashtra were also signed with the channelising agencies of NMDFC namely Rajasthan Minorities Finance & Development Cooperative Corporation (RMFDCC), Himachal Pradesh Minorities Finance & Development Corporation (HPMFDC) and Maulana Azad Alpsankhayank Arthik Vikas Mahamandal (MAAAM), Mumbai.

Special credit package for Ladakh was announced for implementation through J&K and Laddakh Development Corporation. General Loan Agreements were signed by NMDFC with J&K Bank and SIDCO Laddakh.



Special package announced for JKLFC



NMDFC signed GLA with J&K Bank



NMDFC signed GLA with SIDCO, Leh

The Hon'ble Minister also presented loan sanction letters to some of the beneficiaries from Himachal Pradesh, Rajasthan, & Maharashtra under the credit schemes of NMDFC. Some of the successful beneficiaries were presented with commendation medals by the Hon'ble Minister.

Workshops were organized in origami, Doll & toy Making and sketching/paintings where children from various Delhi schools such as Anglo Arabic Sr. Secondary School, Ajmeri Gate, Guru Harkrishna Public School Tilak Nagar, Jamia Milia Islamia Sr. Sec. School, Hira La Jain Sr. Sec. School were invited to visit the exhibition. In addition quiz competition were organized for the visitors on general awareness, which were very popular.

Lok Samvardhan Parv was celebrated and displayed over 70 exquisite handicraft and handloom products from various States made by 162 artisans belonging to various minority communities. These participants included artisans promoted under various schemes of Ministry through NIFT, NID and other Project Implementing Agencies (PIAs). Further the artisans were also nominated by respective State Channelising Agencies of NMDFC. Till 27th July, 2024 the total sales achieved by the artisans was around Rs.155 Lakhs.

Minister of State for Minority Affairs Honors Artisans at the Valedictory of 'Lok Samvardhan Parv'



Sh. George Kurian, Hon'ble Minister of State (MoS) for Minority Affairs, Fisheries, Animal Husbandary & Dairing, presided over the valedictory function of the "Lok Samvardhan Parv." He observed that the Parv is a key initiative under the Ministry's 100-day program for showcased various schemes, programs, and achievements of the Ministry, with a special focus on empowering minority communities.

The Hon'ble MoS praised the event as a celebration of the Ministry's dedication, highlighting significant milestones such as the release of a compendium of the Ministry's Schemes & achievements and the Credit Plan of NMDFC. He commended the poster exhibition, which beautifully displayed the Ministry's achievements, and acknowledged the invaluable support of knowledge partners like National Institute of Fashion Technology (NIFT), National Institute of Design (NID), UNICEF's Generation Unlimited (UNICEF YuWaah), Marketing organizations namely Government E Marketplace (GeM) who played a pivotal role in promoting the work of artisans. Furthermore, the Ministry organized daily workshops on various aspects of export marketing through Export Promotion Council of Handicraft (EPCH) which were attended by the Artisans as well as visitors in the Dilli Haat.

The MoS also appreciated the cultural performances, including the Singhi Chham (Lion Dance), Manipuri Dance, Bhangra, Goan Dance etc. which not only entertained but also educated the audience on India's diverse cultural tapestry. The participation of artisans from across the country, showcasing their exquisite handicrafts, was seen as a testament to the Ministry's commitment to inclusive development.

In his closing remarks, Hon'ble MoS expressed gratitude to all participants, partners, and organizers, reiterating the Ministry's dedication to the welfare of minority communities. He emphasized the importance of continuing such events to create awareness and further the government's vision of "Sabka Saath, Sabka Vikas, Sabka Vishwas, Sabka Prayas." The event concluded with a strong focus on striving for inclusive growth and ensuring that every individual, regardless of background, has the opportunity to thrive.



Workshops on Export Marketing through Export Promotion Council of Handicraft (EPCH) conducted every day during the Lok 'Samvardhan Parv'

Historic Beneficiary Interaction in Kargil: Rs. 31 Crore Sanctioned under NMDFC Schemes



In a landmark event focused on empowering minority communities in the Union Territories of Jammu & Kashmir and Ladakh, the Hon'ble Cabinet Minister for Parliamentary Affairs and Minority Affairs, Sh. Kiren Rijiju, participated in a Beneficiary Interaction Programme held in Kargil on 14th July, 2024. Organized by the Jammu & Kashmir and Ladakh Finance Corporation (JKLFC) in collaboration with the National Minorities Development and Finance Corporation (NMDFC), the programme highlighted a strong commitment to fostering socio-economic development of Minority communities through financial assistance and support.

Hon'ble Cabinet Minister officially announced the sanction of Rs. 10 crore to the Sindhu Infrastructure Development Corporation (SIDCO) and Rs. 21.00 crores to JKLFC for the financial year 2024-25. This funding aims to expand the reach and impact of NMDFC's loan schemes in the region. It is believed that out of the sanctioned amount, beneficiaries of Leh and Kargil will be given more focus under education loans and new & innovative schemes that generate more wage employment.

Sh. Kiren Rijiju, Hon'ble Cabinet Minister for Parliamentary Affairs and Minority Affairs emphasized the transformative effects these schemes have had on minority communities, encouraging beneficiaries to share feedback and suggestions for further enhancements.

Numerous participants shared their success stories, demonstrating how financial assistance from NMDFC, facilitated by JKLFC, has empowered them to achieve their entrepreneurial and educational goals. These personal narratives showcased the positive outcomes of the schemes and underscored the importance of ongoing support for minority communities. The session also provided a valuable platform for beneficiaries to offer feedback on the schemes and suggest areas for improvement to better meet the community's needs.

The Beneficiary Interaction Programme concluded with expressions of heartfelt gratitude to all dignitaries, organizers, and participants for their active involvement and contributions to the event's success. The programme not only celebrated the achievements of NMDFC schemes but also reinforced the collective commitment to the socio-economic empowerment of minority communities in Jammu & Kashmir and Ladakh.

Anju Mariya Joseph, Pathanamthitta, Kerala Customer Care Service, Term Loan

Anju Mariya Joseph is a resident of Vettikkalayil in Mukkoottuthara, Pathanamthitta district of Kerala. She belonged to an economically weaker section of the society. She couldn't complete her education due to lack of finances. She decided to start her own customer care service business but didn't have enough financial resources. Fortunately, her friend informed her about NMDFC Term Loan Scheme implemented through Kerala State Women's Development Corporation (KSWDC). In no time she requested for a loan of Rs 2,85,000 in October, 2023 from KSWDC. On receiving the loan amount Mariya Joseph started her customer care service at Akshaya Center which led her for an impressive annual turnover of ₹190,000. This venture not only boosted Anju's income but also contributed to the economic development of the community as she generated employment for three more people. She repaid the loan on time and is grateful to KSWDC and NMDFC.



Anju working at Akshaya Center

Jamsheena Beegum, Wayanad, Kerala Beegum Food Products, Term Loan

Jamsheena Beegum, resident of Wayanad district, Kerala is a B. Com graduate with specialization in Computerized Accountancy. She was running a business namely Beegum Food products. She made different types of pickles, native spices, honey and various other food products and generated Rs 2,00,000 pm. However, she wanted to expand her business and improve her quality of life. She had business ideas that estimated a project cost of Rs. 7,50,000. Lack of financial assistance prevented Jamsheena to expand her business. Fortunately, her relative informed her about Term Loan scheme of NMDFC being implemented through Kerala State Women's Development Corporation (KSWDC). Jamsheena applied and received a Term Loan of ₹3,19,200 from KSWDC on March 5, 2024. This financial boost enabled her to scale her operations significantly. Post-loan, her income surged to ₹3,50,000, reflecting the success and popularity of her products. Jamsheena's entrepreneurial journey underscores the impact of financial support and determination. Her story is an inspiration to many, demonstrating the potential of women-led businesses in enhancing local economies and empowering communities.



Jamsheena at her Shop

Licy M. C, Wayanad, Kerala Wellfit Boutique, Term Loan

Licy M.C, resident of Wayanad, Kerala is a Civil Diploma holder and designer. She always dreamt of turning her passion for fashion into a flourishing business. But she lacked financial resources to expand her business. Her dreams started to turn into reality when her friend informed her about NMDFC's Term Loan scheme being implemented through Kerala State Women's Development Corporation (KSWDC). With a project cost of ₹20,00,000, Licy received a ₹19,75,050 from KSWDC on November 20, 2023. This financial support enabled her to expand and enhance her boutique's offerings. Residing in Edavaka, Wayanad, Licy launched Wellfit Boutique, specializing in customized works, stitching, and the sale of materials and ready-made garments. Before the loan, her monthly income was ₹30,000. After the loan, her income increased to ₹50,000, showcasing the success and demand for her boutique services. She is grateful KSWDC and NMDFC.



Licy at Wellfit Boutique

Health Camps organized under CSR programme of NMDFC

The Silverline Foundation, under the Corporate Social Responsibility (CSR) umbrella of NMDFC, organized three comprehensive health camps and awareness generation programs in Delhi.

The first health camp was held on 1st July 2024 at Mustafabad, Delhi. This camp benefited 160 individuals and focused on general health check-ups, eye check-ups, gynecological screenings, and tests for diabetes, cholesterol, blood pressure, and hypertension. The second camp took place on 3rd July 2024 at New Seelampur, Delhi, with 111 beneficiaries. The focus areas included raising awareness about nutritional diets and food supplements. Participants received valuable information on maintaining a healthy diet using locally available resources, particularly for children, mothers, and adolescent girls. The third camp was conducted on 6th July 2024 at Jafrabad, Delhi. This camp served 188 individuals and concentrated on distributing medicines, nutrition supplements, and immunity booster packs.

The camps aimed to raise awareness about the importance of nutritional diets and provided guidance on utilizing locally available resources to meet nutritional needs, especially for vulnerable groups like children, mothers, and adolescent girls. Medicines, nutritional supplements, and immunity booster packs were also distributed to the beneficiaries. The camps were successful in addressing immediate health concerns and raising awareness about the importance of nutrition and preventive healthcare among the underprivileged communities in Delhi.



Health Camps highlights

Monthly Progress

Over ₹ 210 Crores has been disbursed to various channelizing partners for assisting around 45,000 beneficiaries up to the month of July, 2024

Up to the month of July, 2024, a total of over ₹210 Cr. has been disbursed to State Channelizing Agencies (SCAs) of NMDFC under various schemes during the Financial Year 2024-25. Repayments of Rs. 171 Cr. under the Term Loan Scheme and Rs. 156 Cr. under the Micro Finance Scheme have been received from the SCAs. Repayment under Term Loan Scheme by SCAs to NMDFC is 95.88% and under Micro Financing Scheme by SCAs & NGOs to NMDFC is 99.27%.

Recovery from the NGOs during June & July, 2024

With proactive and continuous efforts by NMDFC ₹6.05 Lakhs were recovered from various NGOs under the Micro finance scheme of NMDFC as detailed below:

NGO name	Amount in Rs.
M/s Centre for human resource and rural development programme	₹100000
M/s Bade Khantura Bahumukhi Seva Kendra	₹5000
M/s Mahila Kalyan Samiti	₹500000

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